



**CON MI AGENCIA, VIAJO SEGURO**

Press release

## **67 Andalusian travel agencies participated yesterday in the 3rd edition of the ACAVe Travel Market in Seville**



- **Airline and train companies, tour operators, hotel chains, tourist offices, leisure companies and digital platforms presented their latest products.**

**November 10, 2022.- ACAVe**, the Corporate Association of Specialized Travel Agencies, yesterday held a new edition of the **ACAVe Travel Market Tour Seville at the Radisson Collection Hotel**, after the one organized on March 16 in the same Andalusian city. The event is an opportunity to meet again with tour operators, airlines and train companies, hotel chains, tourist offices and leisure companies and show the new products and tourist destinations offered by specialized agencies.

Chaired by **Jordi Martí**, and moderated by **Catiana Tur**, manager of the association, the meeting served to verify, in Martí's words, *"that tourist activity has fully recovered and is operating at levels similar to those of autumn 2019, although we hope that inflation subsides little by little to ensure the success of the Christmas and winter campaign"*.

The **ACAve Travel Market Tour** began with a presentation by **Carlos Sánchez, APG Spain** delegate in Madrid, who presented the new GP275 validator plate from APG IET. Next, **Ricardo Palazuelos**, director of Institutional Relations and Agreements of **CDV**, showed the utilities of this air consolidation and accommodation platform. After his intervention, **Anna Barceló**, head of marketing for **Costa Brava-Pirineu de Girona**, gave an account of the latest developments in this tourist destination.

The fourth presentation was given by **Julia Alejo**, from **Expedia TAAP**, who demonstrated the new payment options of her affiliate program. **Maria José Eiras**, **Iberia's** key account manager and head of sales, presented the novelties offered by the airline. The following presentations were dedicated to leisure topics: **Anna Hurtado**, national sales manager for **Portaventura World**, showed the theme park's Christmas offer, and **Montse Balmes**, commercial manager for Puy du Fou, presented the activities of this historic park inaugurated in 2019 .

**Sara Jiménez**, leisure sales executive of **Qatar Airways** and **Verónica Sanz**, senior account executive of Newlink and representative of **Qatar Tourism**, participated in the last round of speeches, who made a presentation focused on Doha, the country's capital, which will host the World Cup Soccer from November 20. **José Luis Mesa**, head of sales at **Sandos Hotels & Resorts**, presented the 22/23 season for the hotel chain, which has accommodations in Spain and Mexico. Finally, **Isabel Fernández**, regional manager of **Vueling**, intervened, who presented the airline's proposals for the fall.

The next appointment of the **ACAve Travel Market Tour** will take place in **Barcelona on November 16**. It will be the last opportunity to enjoy this forum where industry leaders meet to share news from the world of tourism.

### **About ACAVE**

The Corporate Association of Specialized Travel Agencies (ACAve), based in Catalonia, is the employers' association for state-wide travel agencies. With approximately **450 associates and around 1,000 points of sale throughout Spain**, the association includes holiday and corporate broadcasting agencies, tour operators, coastal and city incoming agencies, and online and cruise agencies.

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