



Press release

Theme parks, tour operators, hotel chains, and digital companies participate in the ACAVe Travel Market in Bilbao



- **65 travel agencies from the Basque Country attended the event to learn first-hand about the operators' proposals.**

October 26, 2022.- The Corporate Association of Specialized Travel Agencies (ACAVe) has started today at the **Radisson Collection hotel Gran Vía in Bilbao** a new autumn round of the **ACAVe Travel Market Tour**, an itinerary of presentations throughout Spain designed to expose first-hand to travel agents the latest developments in tourism services and products of the key operators in the sector.

At today's meeting, the **manager of ACAVe, Catiana Tur**, welcomed and made a good balance of the summer season and commented on the prospects that the sector has for the coming months: "*despite the uncertainty that has caused by the conflict in Ukraine and the corresponding inflation, travel agencies have not noticed the dreaded break that some predicted for the fall. The number of reservations has been reduced compared to the summer but the activity is maintained*".

In the first presentation, Samuel Durán, **Beroni's** commercial technician, spoke about BGS Sign Contract, a service that digitizes the creation and management of combined travel contracts in an easy way. Next, Robert Galera, Sales & Marketing executive of **Expedia TAAP**, presented the novelties that have been introduced in the platform with new payment options. Raquel Bringas, **PortAventura World** National Sales, has presented the theme resort's new Halloween season both in its parks and in the complex's hotels. Montse Balmes, Commercial manager Large accounts at **Puy du Fou Spain**, has invited attendees to discover the adventure of history offered by this theme park specializing in large-format historical shows. For her part, Ana Diaz, Spain Country Manager of **Ratehawk**, has presented this reservation platform with 1.7 million available accommodations worldwide. Next, José Luis Mesa – Sales Executive of **Sandos Hotels & Resorts** has focused his presentation on the Sandos experience in its hotels for this winter season. Oriol Balmaña, Tour Operator Sales Manager of **Travelkids**, has presented the proposals for magical trips for this season.

This autumn, 4 ACAVe Travel Markets will be held in the following cities: **Bilbao** (October 26), **Valencia** (November 2), **Seville** (November 9), **Barcelona** (November 16).

About ACAVe

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain**. Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

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